

## Supply leadership is critical during a crisis

### 1 Control

- ▶ Establish short-term objectives and priorities
- ▶ Establish decision making progress and governance

### 2 Recover

- ▶ Identify, prioritize and implement actions with focus on highest leverage opportunities
- ▶ Measure performance and course correct at-speed

### 3 Stabilize

- ▶ Progress initiatives that focus on returning the business to normal performance levels

### 4 Secure

- ▶ Document steps taken during the crisis and reinvest the learning in future business continuity plans